

# Thao U Chau

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## Objective

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Dedicated and detail-oriented Graphic Artist with a BFA in Digital Media and 5+ years of experience in fast-paced startup environments and freelance projects. Proven ability to adapt quickly, manage time efficiently, and deliver high-quality visuals under tight deadlines. Eager to contribute creative expertise to a dynamic team and grow through innovative, challenge-driven design works.

## Experience

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### Nozomi Networks

San Francisco, CA

*SharePoint Web Design Contractor*

(4/2023 – Present)

- Designed SharePoint sites for the company and various departments, aligning with brand guidelines and optimizing for user experience, ease of navigation, and long-term maintainability.
- Created executive-ready presentation decks for HR leadership to communicate key initiatives and updates to the executive team.

### Grab Holdings

Ho Chi Minh City, Vietnam

*Graphic Designer Contractor*

(8/2017 – 1/2018)

- Executed visual designs for fast-paced promotions and marketing campaigns across multiple digital platforms, including Facebook, Instagram, YouTube, Google Ads, Grab app and website.
- Designed branded marketing materials such as booklets, banners, standees, backdrops, and stickers for company events and advertisements.

### Tiki Corporation

Ho Chi Minh City, Vietnam

*Graphic Designer*

(6/2016 – 2/2017)

- Designed landing pages, banners, and social media assets for promotional and sales campaigns across various platforms, Tiki websites and app.
- Retouched product photos to enhance product presentation for sales and marketing efforts.

## Expertise & Skills

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Typography, layout, web design, coding HTML/CSS, color theory, digital drawing, motion design, 3D modeling, trade show graphics, concept development, print production.

Adobe Creative Suite (Photoshop, Illustrator, Premier Pro, After Effects), Blender, Procreate, Unity, Keynote, Microsoft Office, GSuite.

## Education

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### San Jose State University

(8/2021 – 6/2023)

*Bachelor of Fine Arts (BFA), Concentration in Digital Media Art*

*Graduated Summa Cum Laude (GPA: 3.99)*

## Recognition

*Diablo Valley College President Art Award for Student Art Show*

(2021)